# MSO Website Survey

# The Maryland Symphony Orchestra is developing a new website, and we would welcome your thoughts on the current marylandsymphony.org site and how we can improve visitors’ experience. Feel free to expand and comment on things that you believe are important to the project, even if they are not included here. There are 11 questions, and the form should take approximately 15 minutes to complete.

1. How often do you visit the website?
2. What information are you typically seeking when you visit?
3. What elements of the current site do you feel work effectively?
4. Which aspects of the website do you think could perform better?
5. Have you encountered any problems while using the website or finding information?
6. What features would you like to see on the new website?
7. Is there anything else that could improve your experience?
8. Which websites of orchestras or other performing arts groups have you found appealing or unappealing, and why?
9. How can the new website be used to broaden the MSO audience and connect with new demographics?
10. How would you define a successful redesign of the MSO website?
11. What haven’t we asked you today that you think would be valuable for us to know?